

An addition to the NSU family
**Here is the new
Prima III KL!**

A new, luxuriously designed scooter from the famous NSU PRIMA family - the Prima III KL! Available at a price which all can afford, giving the performance, the comfort and the reliability for which the Prima scooter range is renowned.

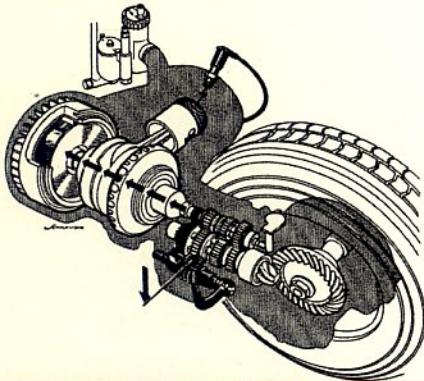
The K stands for **kick start**.

The L stands for **luxury**.

Most of the features which have contributed to the world-wide renown of other Prima models are incorporated in the III KL. The proven NSU suspension system, the powerful 150 c.c. two stroke engine, the four-speed gearbox, all are retained in the new model. Acceleration and performance on hills are outstanding, and the top speed of 52 m. p. h. gives plenty of scope for comfortable cruising. Only the kick starter, instead of an electric starter, distinguishes the machine mechanically from its predecessors.

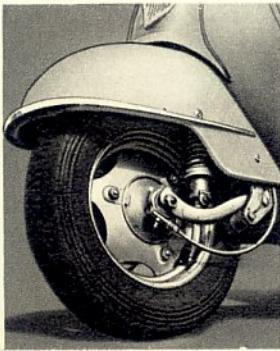
As for appearance - well, we leave you to judge!





The outstanding feature of the Prima is that, in transmitting the power to the rear wheel, there is no chain but only shafts and cog wheels. That means that there is no need for costly maintenance, for inconvenient adjustments. Wear and tear on the conventional chain is eliminated.

The kick starter on the Prima III KL can easily be operated even by ladies. A light kick from a comfortable leg position is sufficient to start the engine.

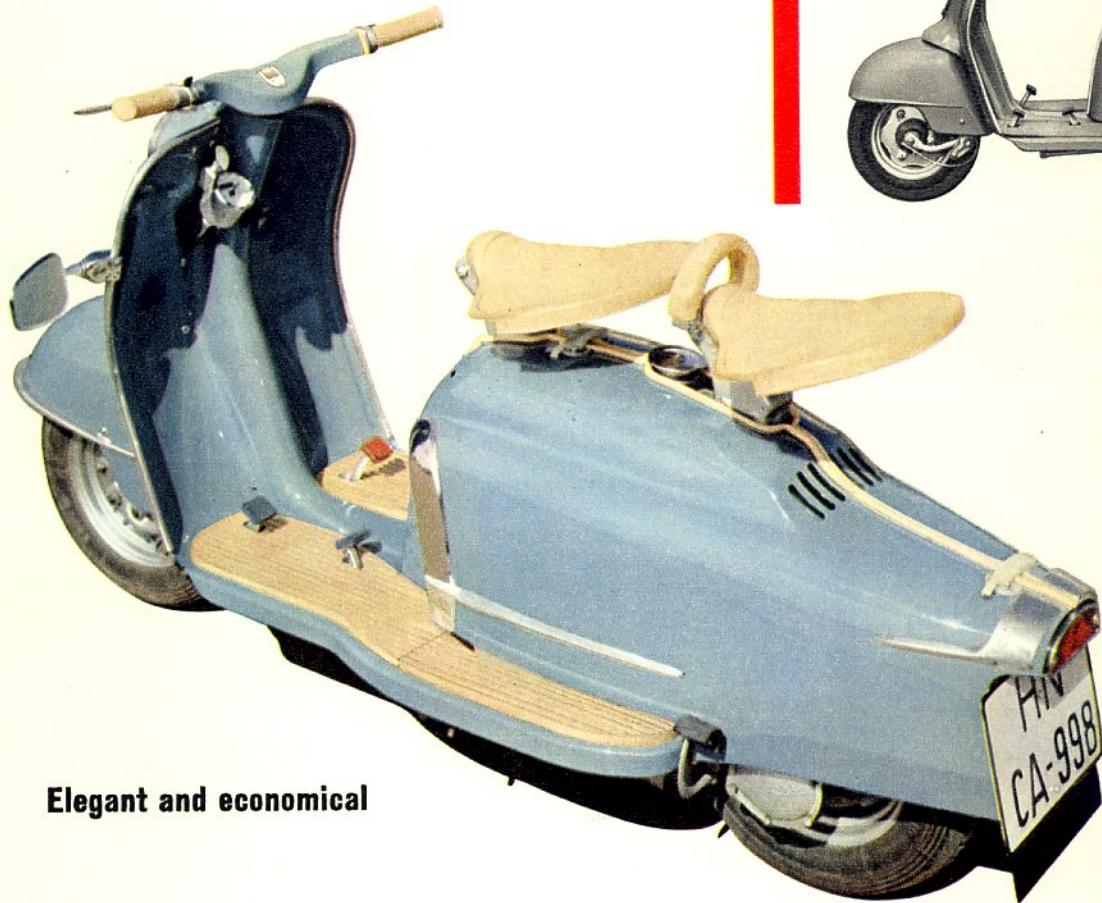


The Prima III KL is equipped at the front and rear with long arm swings which, in conjunction with the thick air pads in the 10" wheels, absorb all bumps due to irregularities on the roads.

The kick starter installation has been designed so that an easy and comfortable starting of the engine is ensured under all conditions. Luggage carrier, spare wheel and some other ornamental items do not come with the assembly line model of the Prima III KL, but it is good to know that these items can be bought later on, so as to add to the appearance of your scooter as and when you wish to buy them.

The 150 c. c. power unit of the Prima III KL is a greatly developed version of the well-tried, reliable and easily maintained two stroke engine. By the use of a newly designed installation and flexible mounting, engine vibration is completely eliminated. The high engine performance and the classical road holding qualities of the NSU scooters ensure maximum performance with safety and comfort. When travelling fast it is also essential to have good brakes, and NSU designers have produced brakes for their scooters giving an efficiency hitherto unknown in the scooter world. And the brakes of the Prima III KL are the best you will find on any present-day machine.

The attractive appearance of the Prima scooter is especially pleasing. Everyone who has seen it agrees that the NSU Prima is a feast for the eyes. This certainly applies to the new Prima III KL. One great advantage of all Prima scooters is that the design gives plenty of room for the feet of the driver and the pillion passenger. No tunnel is in the way to confine space and cramp freedom of movement. How much NSU thinks about even the smallest details is shown by the capacity of the fuel tank. It holds 2½ gallons of petrol. When you consider that, with normal driving, the Prima only needs 1 gallon per 100 miles, it is quite obvious that you can travel a long way without having to fill up. Moreover, a three-way fuel cock reminds you when to start thinking of filling up again. You have 20 miles to find a garage.



Elegant and economical



In the large illustration you see the new Prima III KL — it differs from the III K model, shown above, in its looks and the refinement of its details.

NSU Prima III KL

Engine:

Turbine cooled 150 c.c. NSU one-cylinder two stroke engine. Stroke: 57.6 mm, bore: 57 mm. Compression ratio: 1:6.5. Bing slanting jet carburettor, carburettor silencer (wet air filter with intake noise damper). 6 V sing light magneto ignition.

Chassis:

Central tube frame, swinging arm front and rear suspension with hydraulic shock absorbers. Spring distance front 74 mm, rear 68 mm. The power unit forms the rear S/A suspension. Four speed gearbox, foot gear change, power transmission by spiral bevel gear crown wheel and drive wheel. Single plate dry clutch. Tyres front and rear 3.50 - 10" Brake drum diam. 140 mm. Effective braking area: 70 cm² each.

Equipment:

Kick Starter, two sprung saddles with 75 mm spring distance, main headlight (35 W), Ignition light, Tail light, Brake light, Powerful Horn. Tank Capacity: 2½ gallons. Control of fuel by fuel cock with reserve position. Pillion Seat and Profile hand-lebar are standard equipment and included in the price.

Prima III KL:

Adriablue with chromium ornament, white sprung saddles and white rubber mats. Turquoise/Ivory, Mitro Red/Ivory, Black/Green.

Prima III K:

A utility model, the Prima III K is available in certain territories. Specification: Calla white, with black sprung saddles and black rubber mats.



For the benefit of drivers who prefer a single cross seat, NSU will fit, on request and for a small additional charge, a very smart double seat.

Not available in the United Kingdom

Measures and Weight:

Length:	75"
Breadth:	25½"
Height:	38"
Weight:	289 lbs.
(unladen weight, ready for operation, fuel tank full)	

Performance and Consumption:

Engine performance: 7.4 h.p.

Top speed approx. 52 miles per hour

Fuel consumption: approx. 100 m.p.g.

Hill climbing: 1st gear 1 in 3

2nd gear 1 in 6

3rd gear 1 in 10

4th gear 1 in 18

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Every vehicle, even the very best, must be maintained and cared for. It is a great advantage, therefore, to choose a make which is covered by an extensive service organisation. Throughout Europe, the British Commonwealth and America you will find the familiar NSU service sign, behind which are the experts who have been trained in the factory itself. The NSU service organisation is vast. In fact, wherever there are rooves with people, you will find NSU!



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